

## Chief Patrons



**Dr. Philomena**  
Founder, Director &  
Correspondent  
Villa Marie Education Society



**Ms. Chinnamma**  
Secretary  
Villa Marie Education Society

## Organising Committee

Ms. Jyoti Sridhar, Asst. Prof., Department of Commerce  
Ms. Swapna Salla, Asst. Prof, Department of Business Management  
Dr. Latha, Asst. Prof. Department of Second Languages  
Ms. Pooja Gangadharan, Asst. Prof., Department of Arts

## Advisory Committee

**Prof. Parimala Kulkarni**  
Chair Bos, Department of English,  
Osmania University, Hyderabad.  
**Prof. A. Patrick**  
Chair BoS, Department of Commerce and PRO,  
Osmania University, Hyderabad.  
**Prof. Chetan Srivastava**  
Professor, School of Management Studies  
Chairman, Placement Guidance and Advisory Bureau,  
University of Hyderabad.

**Dr. Manali Upadhyay**  
Professor and Head, Department of Commerce,  
Rabindranath Tagore University, Bhopal.

**Dr. Capt. K. Sujatha**  
Professor & Head, Department of Mathematics, St. Joseph's College for  
Women (A), Visakhapatnam, Andhra Pradesh.

**Mr. Alwala Devender Reddy**  
President, Hyderabad Management Association, Founder & CEO of Eride  
Emobility.

**Dr. (CA.) Anaadi Mishra**  
Assistant Professor,  
Govt. Dr. Shyama Prasad Mukherjee Science & Commerce College, Bhopal.

**Dr. Ameen Saheb Shaik**  
Assistant Professor, Department of Mathematics,  
Anurag University, Hyderabad.

**Prof. K. Balasubramanian**  
Professor, Department of Business Management,  
Villa Marie PG College for Women, Hyderabad

**Ms. Hymavathi Makkala**  
Sessional Instructor  
Canadian Institute of Osteopathic Therapy  
Calgary, Canada

**Dr. N.V. Kavitha**  
Academic Advisor, Villa Marie Degree College for Women, Hyderabad.

## Patron



**Mrs. Revati Devi Mathur**  
Principal  
Villa Marie Degree College for Women

## Convenor



**Dr. K. Naveen Kumar**  
Assistant Professor, Department of Commerce &  
IQAC - Coordinator  
Villa Marie Degree College for Women

## Chief Guest



**Dr. Monica Mastrantonio Martins**  
Field of Mental Health and Psychology  
Arden University, United Kingdom

## Co-convenors

Mr. N. Jaya Kumar, Asst. Prof. & Head, Department of Commerce  
Ms. Sapna Mathur, Asst. Prof.& Head, Department of Business Management  
Ms. S. Gayatri, Asst. Prof. & Head, Department of B.Sc.  
Dr. Maani Mabel, Asst. Prof. & Head, Department of Arts  
Ms. Sarita Tagore, Asst. Prof. & Head, Department of English  
Dr. Durdana Shaheen, Asst. Prof. & Head, Department of Second Languages  
Ms. Sudheshna, Head, Department of Library and Information Center

## Technical Committee

Mr. B. Chandra Shekar, Asst. Prof., Department of Commerce  
Ms. Salma Khan, Asst. Prof, Department of Commerce  
Ms. Triveni, Asst. Prof., Department of Computer Science  
Ms. Naveed, Asst. Prof., Department of English



## VILLA MARIE DEGREE COLLEGE FOR WOMEN

Somajiguda, Hyderabad - 500082

Affiliated to Osmania University, Management Programs Approved by AICTE  
Recognized by UGC u/s 2(f), an ISO 9001:2015 Certified Institution  
Accredited by NAAC with B++ Grade

## Convergence 2026

### International Conference

on

## Multidisciplinary Trends in Knowledge, Innovations and Sustainability

14<sup>th</sup> March, 2026 (Online Mode)

Organized by

**IQAC**

**Villa Marie Degree College for Women**



## About the Institutions

### Villa Marie Degree College for Women

Villa Marie Degree College for Women stands as a beacon of academic excellence and holistic development since its establishment in 1991. Founded by Dr. Philomena, the Visionary, Educationalist & Entrepreneur, the college has been dedicated to imparting quality education and fostering all-around growth among its students. Affiliated with Osmania University under the Choice-Based Credit System (CBCS), Villa Marie Degree College for Women provides a rigorous academic framework that adapts to contemporary educational trends. This affiliation not only enhances the collegiate standards but also emphasises a student-centric approach to learning, continuous monitoring, and curriculum evolution.

Beyond academics, Villa Marie Degree College for Women distinguishes itself with state-of-the-art facilities and a rich tapestry of co-curricular activities that empower young women to translate their passions into tangible achievements. Accredited by NAAC with a B++ grade and ISO 9001:2015 certified, the institution upholds the highest academic standards while nurturing a spirit of community engagement and environmental stewardship. Guided by its motto, "VILLA VISIE VISTA," Villa Marie Degree College for Women continues to inspire and shape the aspirations of its students, preparing them to excel in a globally competitive world.

## About the Conference

Welcome to our multidisciplinary conference where diverse fields converge to inspire innovation and foster collaboration. This event serves as a vibrant platform for scholars, researchers, and practitioners from commerce, management, arts, mathematics, statistics, IT, and second languages to share insights, exchange ideas, and explore new frontiers of knowledge. Join us as we embark on a journey of interdisciplinary exploration, aiming to catalyze transformative advancements and contribute meaningfully to the future of these interconnected disciplines.

## Sub - Themes

### Commerce and Management

- Artificial Intelligence and Analytics in Commerce and Management Decision-Making
- Digital Transformation of Business Models in the Platform Economy
- Sustainable Finance, ESG Reporting, and Green Investments
- Financial Inclusion, FinTech Innovations, and Inclusive Economic Growth
- E-Commerce, Social Commerce, and Consumer Behaviour in the Digital Era
- Corporate Governance, Ethics, and Compliance in the Age of AI and Big Data
- Global Supply Chain Resilience and Risk Management in Uncertain Times
- Emerging Trends in International Trade, Digital Payments, and Cross-Border Finance
- Innovation, Start-ups, and Entrepreneurship in a Knowledge-Driven Economy
- Human Resource Management and Talent Analytics in the Digital Workplace
- Sustainable Operations and Circular Economy Practices in Business
- Digital Marketing, Influencer Economy, and AI-Driven Customer Engagement
- Mergers, Acquisitions, and Corporate Restructuring in Global Markets
- Cross-Cultural Management, Global Leadership, and Inclusive Organizations
- Blockchain, Cybersecurity, and Trust in Digital Business Ecosystems
- Behavioural Finance and Investor Psychology in Volatile Markets
- Smart Accounting, XBRL, and Technology-Enabled Financial Reporting
- Future of Work: Remote Work, Hybrid Models, and Workforce Well-Being
- Sustainability, CSR, and Business Responsibility in the Digital Economy

## Sub - Themes

### Computer Science

- Artificial Intelligence and Machine Learning Applications
- Cybersecurity Challenges in the Digital World
- Blockchain Technology: Innovations and Applications
- Internet of Things (IoT) and its Impact on Society
- Data Analytics for Business Intelligence

### Statistics

- Design and Analysis of experiments, Distribution theory
- Multivariate Data Analysis
- Time Series, Theory of Estimation
- Machine Learning Techniques, Data Science in Statistics

### Mathematics

- Differential Equations, Fluid Dynamics, Numerical Analysis, Real Analysis, Number Theory, Topology, Algebra, Fuzzy Logic, Mathematical Modelling, Dynamical Systems, Cryptography, Graph Theory.

### Political Science

- Democracy, Digital Governance, and Electoral Integrity
- Global Governance and the Future of International Institutions
- Populism, Nationalism, and Democratic Backsliding
- Political Economy of Development, Inequality, and Inclusion
- Environmental Politics and Climate Change Policy

### Mass Communication

- Media Convergence and the Transformation of Digital Journalism
- Social Media, Algorithms, and Public Opinion Formation
- Ethics, Regulation, and Accountability in Digital Media
- Advertising and Consumer Attention in the Information Age
- Media Representation, Identity, and Stereotyping

### Journalism

- Investigative Journalism and Digital Technologies
- Solutions Journalism and Constructive Reporting
- Multimedia Storytelling and Audience Engagement
- Citizen Journalism and News Credibility
- Media Literacy and Combating Misinformation

### Psychology

- Child and Adolescent Mental Health in Contemporary Society
- Cognitive Psychology, AI, and Human Decision-Making
- Cross-Cultural and Community Psychology in a Globalized World
- Educational Psychology and Technology-Enhanced Learning
- Experimental Psychology and Behavioral Research Innovations

### English

- Literature in the Digital Age: Adaptation and Innovation
- Postcolonial Perspectives in Contemporary Literature
- Linguistic Diversity and Language Policy
- Gender Representation in Literature and Media
- Ecocriticism: Environmental Concerns in Literature and Culture

### Second Languages

- Language Preservation and Revitalization: Sustaining Hindi, Arabic, Sanskrit, and French in a Globalized World
- Intercultural Communication and Cultural Exchange through Hindi, Arabic, Sanskrit, and French
- Innovative Language Teaching Methodologies for Hindi, Arabic, Sanskrit, and French as Second Languages
- Literary Traditions, Classical Texts, and Cultural Heritage in Hindi, Arabic, Sanskrit, and French Literature
- Translation Studies and Cross-Cultural Interpretation in Hindi, Arabic, Sanskrit, and French Texts

**Any other topics related to themes also accepted.**

## Guidelines for Paper Submission

- The paper should be original, unpublished, and should not exceed eight pages.
- All accepted papers will be published in a book with an ISBN (Extra Amount of Rs. 500)
- The selected papers will be published in International Journals (ISSN)/Peer-reviewed Journals according to the Plagiarism Policy. (Name of journal and Publication fees will be intimated later.)

### Format for Paper Submission:

**Abstract:** Not more than 300 words

**Full Paper:** Not exceeding 5000 words

**Title Page:** Title, Author(s), Designation, Professional Affiliation, Contact Details.

**Themes Font:** Times New Roman

**Font Size:** 14 for Main Headings and 12 for Sub Headings (bold)

**Line Spacing:** 1.5

**Document Size:** A4

**Keywords:** Maximum 5

**Reference:** Standard APA Format

### IMPORTANT DATES

**Last date for receipt of Full Paper: 5-03-2026**

**Acceptance Communication: 7-03-2026**

### REGISTRATION FEES

- **Industrialists:** Rs. 750
- **Academicians:** Rs. 500
- **Research Scholars:** Rs. 250
- **UG &PG Students:** Rs. 200

**Note:** The co-authors are also requested to pay the registration fee separately. Each author should pay a separate registration fee for multiple papers.

**Papers to be submitted:**

**[vmdconference2026@gmail.com](mailto:vmdconference2026@gmail.com)**

**Payment Details (Payments to be made online.)**

**Name: K. Naveen Kumar**

**G PAY NUMBER: 9885190824**

## Registration Link

**<https://forms.gle/bivi7BfsJiBYGRH87>**

**For more information, contact:  
Dr. K. Naveen Kumar 9885190824**